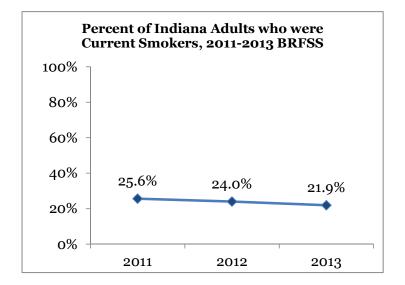
Indiana's Tobacco Burden

Tobacco use is the single most preventable cause of death and disease in the United States. Annually, cigarette smoking causes more deaths than alcohol, AIDS, car accidents, illegal drugs, murders and suicides, combined. The impact of tobacco on Indiana is staggering, costing Hoosiers 11,100 lives each year.

Data shown here are smoking rates for Indiana and some comparisons with the U.S. This data illustrates the great burden tobacco use places on all Hoosiers.

Indiana Adult Smoking Rates

- 21.9% of adults in Indiana, over 1 million people, were current smokers in 2013.
- Indiana ranks 12th among all other states and the District of Columbia in adult smoking prevalence, and is higher than the U.S. median of 19.0%.
- The 2013 adult smoking rate among Indiana men (23.5%) remains higher than that of Indiana women (20.4%).



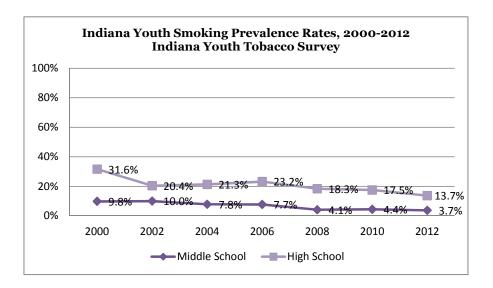


Indiana Youth Smoking Rates

High School Smoking (2012) – 13.7% 57% decline from 31.6% in 2000 to 13.7% in 2012

Middle School Smoking (2012) – 3.7% 62% decline from 9.8% in 2000 to 3.7% in 2012

Dramatic gains have been made among "frequent" smokers, or youth who report smoking at least 20 of the past 30 days. An estimated 6.0% of high school youth and 0.6% of middle school youth are established smokers that will likely become addicted adult smokers. This is a significant decline since 2000 (17.1%-HS; 2.2%-MS).



Smoking among Pregnant Women in Indiana

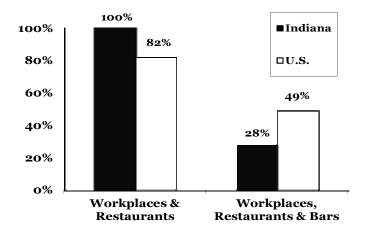
- Indiana's smoking rate among pregnant women has declined from 21% in 1999 to 16.5% in 2012. However, this is still one of the highest smoking rates among pregnant women in the country.
- County rates range from 3.9% to 33.9%. Thirty-eight (38) of Indiana's 92 counties have a smoking during pregnancy rate higher than Indiana's average of 16.5%. All but 3 counties have a smoking during pregnancy rate higher than the United States average of 9.1%.
- Smoking during pregnancy is associated with poor health outcomes, such as ectopic pregnancy, low birth rate, decreased lung function, orofacial clefts and Sudden Infant Death Syndrome (SIDS).

Tobacco Prevention and Cessation Commission~ www.in.gov/isdh/tpc ~ 317.234.1787 www.indianaquitline.net



Indiana's Tobacco-related policies

- Current Indiana state cigarette excise tax: 99.5 cents
- The average state tobacco tax is \$1.54 a pack, with taxes ranging from 17 cents to \$4.35 a pack.
- All Hoosiers are protected by a statewide smoke-free air law that covers most workplaces including restaurants. However, only 28% of Indiana residents are protected by a comprehensive local smoke-free air law that covers workplaces, restaurants, and bars.



What Tobacco Costs Indiana

- Medical costs related to smoking in Indiana: Over \$2 billion annually
- Medicaid expenditures directly related to tobacco: \$487 million
- For every pack of cigarettes sold in Indiana, our state spends \$15.90 in health care costs related to smoking.

Smoking rates among Hoosiers illustrate how greatly tobacco use impacts our state. Through Indiana's comprehensive tobacco control program, we continue to raise awareness of tobacco prevention and control issues. These tobacco control efforts are beginning to be realized through reductions in youth smoking, but it will take some time before we will see substantial declines in Indiana's high smoking rates among adults and pregnant women. Join the fight so that all Hoosiers can live without tobacco!

Tobacco Prevention and Cessation Commission~ www.in.gov/isdh/tpc ~ 317.234.1787 www.indianaquitline.net

